E-Business model;

Is defined as the approach a company takes to become a profitable business on the internet.

|  |  |  |
| --- | --- | --- |
| E-COMMERCE BUSINESS MODELS | MOST SUCESSFULE-BUSINESS ELMOD | REVOLUTION |
| B2C”BUSINESS TO COSUMER” | **B2C**   1. Due to undisturbed traditional sales process 2. Due to the movement of short purchase cycle to digital environment 3. It’s the most common model |  |
| B2B”BUSINESS TO BUSINESS” |  |
| C2B”CONSUMER TO BUSINESS” |  |
| C2C “CONSUMER TO CONSUMER’ |  |
| C2G”CONSUMER TO GOVERMENT” |  |
| B2G”BUSINESS TO GOVERNMENT” |  |
| GOVERNMENT TO BUSINESS ”G2B” |  |
| GOVERNMENT TO CONSUMER |  |
| B2B2C”BUSINESS TO BUSINESS TO CONSUMER |  |
| DIRECT TO CONSUMER |  |
| WHITE LABEL |  |
| PRIVATE LABEL |  |
| WHOLESALING |  |
| DROPSHIPPING |  |
|  |  |
| SUBSCRIPTION |  |

PROJECT IDEA ICW

JOB HUB

JOB HUB IS A PLATFORM THT CONNECTS JOB SEEKERS WITH EMPOLYMENT OPPORTUNITIES, RESOUCES, AND SUPPORT SERVICES

MOTIVATION

FORSTERING INCLUSIVITY AND DIVERSITY;

CREATING A WELCOMING AND INCLUSIVE ENVIRONMENT FOR JOB SEEKERS FROM DIVERS BACKGROUNDS ,AGES AND ABILITY

BENEFICIARIES OF THE

JOB SEEKERS,ENTREPRENEURS,YOUTH,EDUCATION AND TRAINING PROVIDERS

IMPACT OF THE PROJECT

IMPROVE EMPLOYABILITY THROUGH ENHANCING JOB SEEKERS SKILLS, CONFIDENCE AND JOB READINESS THROUGH TRAING, MENTORSHIP AND RESOURCE

**KEMIGISHA DEESHA**

**21OO715759**